

Be visible to the most important players in the wind power industry

The Swedish Wind Energy Association (Svensk Vindenergi) is offering its member companies the opportunity to boost their visibility. The marketing offer is linked to the VIND Conference and Exhibition – the Nordic region's largest annual event for the wind power industry.

Please note that you must sign up **before 15 January** if you want to take full advantage of the priority status for booking trade stand space.

You will benefit from

- **Priority status for booking trade stand space** – selecting the right place in the exhibition hall is crucial.
- **Continuous exposure for your company logo** – on the conference website and electronic marketing leading up to the event, as well as on site.

The offer is limited to a maximum of ten member companies on a first come, first served basis. For more information about the content, please see page 2 of this document.

The VIND Conference and Exhibition

Since it was first held in 1984, VIND has become the Nordic region's largest annual rendezvous for the wind power industry. In 2017, the event attracted over 40 exhibitors and 750 participants. It is a meeting place for project planners, wind power owners, municipalities, county councils, electricity trading companies, landowners, turbine suppliers, legal firms, politicians, public agencies and authorities, banks, insurance providers, consultancy firms, subcontractors and universities.

VIND 2018 will take place at [Münchenbryggeriet](#) in Stockholm 24-25 October.

Learn more by visiting www.windsweden.com.

Marketing package 2018

SEK 30,000 (EXCL. VAT)

- 1. First priority in the allocation of exhibition space at VIND**
The company (along with other companies which have signed up for this package) will be allowed to select trade stand locations a week before other member companies.
- 2. Participation in VIP lunch with politicians**
2018 is election year in Sweden and a new government will be formed. This offer gives you an opportunity to meet up first hand with some of those in charge of energy related issues in the new administration. The lunch will take place in Stockholm in connection to VIND 2018.
- 3. The company's logo in marketing mailings**
At the bottom of the page footer on [mailings](#) relating to the conference (along with other sponsor logos, 10 max). The plan is to send out 9 mailings a year to around 10,000 recipients.
- 4. The company's logo on the VIND website**
A rolling line of logos (10 max) at the top of the front of the [VIND website](#), also to be shown on most sub-pages. Featured from January until November.
- 5. The company's logo on a banner outside the entrance to the conference venue**
Against the background of the VIND 2018 graphics profile. The VIND logo at the top, followed by the text "in partnership with" and the company logos (10 max).
- 6. Twitter**
Swedish Wind Energy Association sends out a tweet for every company that signs up.
- 7. Press releases**
Companies which sign up will be listed as partners in press release footers.
- 8. The company's logo displayed during breaks on the large seminar stage**
Visible to all seminar delegates before and after a session (as well as during all breaks).
- 9. Information material for the delegates**
You will provide your own information material yourself. We will make it available to the delegates at the entrance as well as in the seating area.
- 10. Logos on lunch and refreshment point menus**
Along with other sponsor logos (10 max).
- 11. Logo on screen in the entrance to the conference venue**
Along with other sponsor logos (10 max)